

GEORGIA STATE UNIVERSITY
J. Mack Robinson College of Business
Institute for Insight

The Institute for Insight at the Robinson College of Business (RCB) of Georgia State University (GSU) invites applications for one non-tenure track clinical faculty member in data science and analytics at the assistant/associate/full professor level, effective summer 2022 or earlier. In addition to teaching and performing research, the person holding this position will serve as the program director of the Institute's M.S. in Data Science and Analytics (MSDA) program, helping to recruit new students and providing current students with guidance on course selection and internship and career placement, with the goal of enhancing student experiences, program reputation, and ranking.

Applicants should have expertise in supporting RCB's strategic goal of becoming one of the leading business schools at the forefront of transforming business education and research through data science and A.I. The successful candidate will contribute to the College's multi-year and multi-disciplinary strategy for developing a significant data science and analytics research and teaching program with strong industry links, including, but not limited to, work with the Institute's labs and applied research projects.

Minimum requirements are an earned Ph.D. in Data Science, Business Analytics, Computer Science, Statistics, Economics, or related fields from an accredited university or international equivalent. Candidates with a master's degree and exceptional relevant experience may also be considered.

Ideal candidates will have teaching capabilities to teach courses in the College's MSDA and MBA programs and in other related programs. Candidates will also have the opportunity to interact with companies in the metro Atlanta area through hands-on experiential applied innovation learning projects. With respect to research and publication, non-tenure track clinical faculty are expected to make high quality and impactful contributions in the scholarship of teaching and learning (sometimes referred to as pedagogical scholarship or as pedagogical research) and/or research related to practice.

The successful candidate will join the Institute for Insight, the College's data science and analytics unit and host of the MSDA program. Established in 2015, the Institute pursues new interdisciplinary research areas investigating how the computing and digital capabilities of the future can transform business and society. By bringing its core computer science, statistics, and engineering faculty researchers together with management, legal, and social science scholars, the Institute seeks to be a trusted resource assisting strategic partners creatively designing implementable strategies that solve real-world challenges and drive positive business valuation.

Opportunities for collaboration are excellent with similarly interested faculty colleagues across the college and university in areas such as law, economics, finance, accounting, marketing, risk management, and health care, along with researchers across the college and university associated with our innovation labs in FinTech and Blockchain, Legal Analytics, Social Media Intelligence, Supply Chain, and Healthcare Analytics. Faculty, research scientists, and other affiliated members in these labs work closely with business partners on applied innovation research. More information about the Institute is available at <http://insight.gsu.edu> and about the M.S. in Data Science and Analytics Program at <http://robinson.gsu.edu/msa/>.

ABOUT THE ENVIRONMENT

GSU is a leading urban research university located in the heart of Atlanta. With more than 8,000 students, RCB is one of the country's largest and most diverse business schools. The College houses the

Department of Computer Information Systems and Department of Risk Management and Insurance, both of which have top-10 rankings, and Robinson's Marketing Department ranks 4th in Modeling and Quantitative Analysis in scholarly research productivity. Robinson has active research programs in the management of information technology, predictive risk analytics, marketing analytics, and health IT and analytics relevant to this position. The College is among the first U.S. business schools to operate a FinTech Laboratory. Further, RCB is the host institution for the University System of Georgia's [FinTech Academy](#), which brings together the burgeoning Georgia FinTech business community with academic institutions to develop future leaders in the sector through innovative educational programs. The college values its commitment to quality teaching at the undergraduate, MBA, M.S., and Ph.D. levels.

FURTHER INFORMATION AND APPLICATION PROCEDURE

Further information about RCB is online at <http://robinson.gsu.edu/>. Applicants wishing to apply should register with <http://academicjobsonline.org/> (registration is free) and upload their curriculum vitae, statements of research and teaching interests, recent publications or working papers, evidence of teaching performance, and three letters of recommendation. If applicants do not have an existing research, publication, or teaching record, they should explain their potential in these areas and demonstrate their commitment to developing high quality scholarship and teaching.

Applicants are **required** to submit their materials via the online system. For any questions related to the position, please contact the search committee chair, Professor Charlotte Alexander at calexander@gsu.edu.

Review of applications will begin immediately, and applications will be reviewed until positions are filled. Positions are contingent on University budget approval.

Georgia State University is an Equal Opportunity Employer and does not discriminate against applicants due to race, ethnicity, gender, veterans' status, or on the basis of disability or any other federal, state, or local protected class. As a campus with a diverse student body, we encourage applications from women, minorities, and individuals with a history of mentoring students from under-represented groups.

All applicants must comply with the Immigration Reform and Control Act. An offer of employment will be contingent upon the successful completion of a background report.