

STA 3064 Introduction to Statistical Modeling with SAS

Spring 2025 Course Syllabus

Instructor: Dr. Steven Ramsier

Office: 102B OSB

Office Hours: 2:30 PM to 3:30 PM on Tuesdays and Thursdays. (Virtual through Zoom, see Canvas)

Office hours are subject to occasional temporary changing -- check Canvas for announcements

Email: ramsier@stat.fsu.edu

Phone: 644-3218 (Main Statistics office phone – currently no direct line to the instructor)

Fax: 644-5271

TAs/Graders: Katy Merritt

E-mail: kem21@fsu.edu

Virtual Help Hour: 10 AM to 11 AM on Wednesdays (via Zoom)

Grading: Project A (Idea Posts & Report), Case Study, Project B

Mary Reith

E-mail: mkr24a@fsu.edu

Virtual Help Hour: 3:30 PM to 4:30 PM on Thursdays (via Zoom)

Grading: Assignments 1, 2, 3, 4

Class Meeting Times: The class involves asynchronous delivery. You may work on a schedule of your choosing that permits you to meet weekly due dates/times and allows you to work with two or three other students during some weeks to complete a project.

Final Period: *No Final Exam*

Optional Text: Cannon, A.R., Cobb, G.W., et al., *Stat2: Modeling with Regression and ANOVA* (2019), Second Edition, W.H. Freeman and Company.

ISBN-10: 1-319-05407-2

ISBN-13: 978-1-319-05407-6

Reference for

Certification Exam: Shreve, J.N., Holland, D.D., *SAS Certification Prep Guide: Statistical Business Analysis Using SAS9* (2018), First Edition, SAS Institute.

ISBN-10: 1629603813

ISBN-13: 978-1629603810

Other references will be provided during the semester.

Internet: Online access is required for SAS programs and learning management system

Prerequisite: STA3024 or consent of the instructor.

Software: Access to *SAS Studio* (Online, OnDemand version) or *SAS 9.4* (Windows version available on FSU virtual lab but differs slightly from the online version which will be used for class).

Course Description: This course will cover the following topics utilizing the SAS software: ANOVA, linear modeling, logistic regression, bootstrap sampling, simulation using the data step, and some additional analytic topics.

Students will gain experience in fitting statistical models to data to extract information, determine significant factors, and make predictions. Students will be exposed to several popular models including both general linear and generalized linear models so that they will be able to make informed decisions and appropriate model selection in the future.

Course Objectives: This course is designated as a *Scholarship in Practice* course.

Scholarship in Practice Objectives. By the end of the course, students will demonstrate the ability to:

- Select, critically evaluate, and apply relevant areas of scholarship to produce an original analysis, project, creative work, performance, or other scholarly work that reflects a body of knowledge relevant to the course (*SIP1*);
- Articulate the process of producing a work, from initial plan, to critique, revision, and completion (*SIP2*);
- Critique existing applications of scholarship in order to learn from past successes and failures (*SIP3*).

Competencies SIP1, SIP2, and SIP3 will be assessed through the assignments and capstone project for STA 3064 for which a standard rubric will be employed to facilitate a written summary of results.

General Course Objectives. Students who complete this course will be able to:

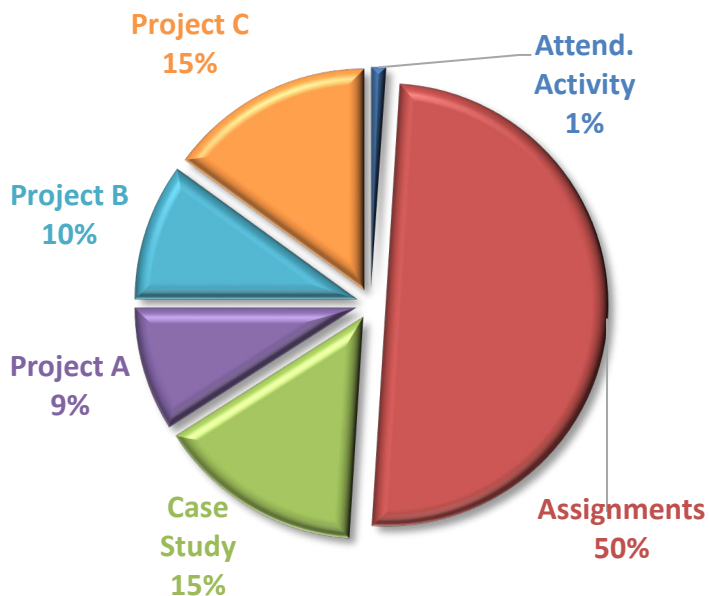
- Choose the appropriate statistical model for given data and situations.
- Analyze differences between population means using the ANOVA and GLM procedures and verify the assumptions.
- Perform pairwise comparisons among groups after finding significant effects in ANOVA.
- Fit a simple linear regression using the REG procedure producing predicted values and confidence intervals.
- Explain the mathematical model for multiple regression.
- Describe model selection options and interpret output to evaluate the fit of several models.
- Perform model diagnostics through residual plots, influential observations identification, and collinearity detection.
- Fit a binary logistic regression model using the LOGISTIC procedure.
- Define and explain the adjusted odds ratio.

Grade Composition (1000 Points Total):

First-Day Attendance Activity	10
4 Assignments (125 pts. each)	500
Case Study	150
Project A (Individual Written Project)	90
Project B (Individual Written Project)	100
Project C (Team Presentation Project)	150
Total	1000

Grade Assignments (Based on total course points earned:

A 930-1000	B- 800-829	D+ 670-699
A- 900-929	C+ 770-799	D 630-669
B+ 870-899	C 730-769	D- 600-629
B 830-869	C- 700-729	F 0-599



Assignments and Responsibilities

Assignments

The assignments will consist of problems that will be solved using SAS. Four (4) assignments will be given, and all assignments will be turned in on the Friday that they are **due no later than 5:00 PM**. Assignment documents are uploaded via Canvas and **no emailed assignments** will be accepted.

Late, unexcused assignments will be penalized as follows: turned in by 5:00 PM the following day (Saturday) – 90% of the grade, turned in by 5:00 PM the Sunday after it was due – 75% of the grade, thereafter – no credit. Assignments are graded on several components: Correct functions and/or procedures, properly executable, correct results, and correct interpretations. Assignments will be submitted electronically through Canvas.

You are free to discuss the assignment with any of your classmates; however, the activity of students “working together” is not permitted. Your programming, interpretation, and write-up must be done independently. That is, all code, output, and explanations must be generated only by you and you alone. Your interpretations must be in your own words. Sharing documents and using any portion of another student’s (past or present) work and representing it as your own, will result in a score of zero on the assignment.

Warning about Using SAS Studio Online: Access to SAS Studio is done through a web browser and is mostly reliable. However, the program is run on SAS’s servers and SAS allocates the resources for the program to run smoothly. In the past students have experienced outages and, although these are generally temporary, these can cause students to take longer to complete tasks than would normally be anticipated. Around assignment due dates and times can be especially problematic as several people are attempting to get on the server at once and therefore experience more outages. Understanding this, **a temporary server outage is not a valid excuse to turn in an assignment late.** Good advice is to allow yourself plenty of time to complete your assignments. Please start assignments early to avoid the frustration that a server outage can cause. Trying to complete an assignment at the last minute is a formula for creating extreme stress and potentially adversely affecting your grade.

Case Study: Students will work individually on a project-like assignment in which the data is supplied to the student as well as the application scenario. The case study will be based on regression modeling. As with assignments, you are free to discuss the assignment with any of your classmates; however, your programming, interpretation, and write-up must be done independently and with an individual’s exclusive work.

Projects: There will be two individual projects and one team project during the term. Each of the projects will focus on a different statistical model. Unlike with the case study, students will be responsible for finding or generating data for which it is appropriate to apply the statistical model for that project.

Project A will consist of applying a simple regression model to data found by the student. Students will first share their project idea with a group of their peers via a discussion board, receive feedback, model and analyze their data, and prepare a brief written report.

Project B will consist of applying ANOVA and ANCOVA models to data found by the student. Students will model and analyze their data and write a report outlining their findings.

Project C will consist of a logistic regression model applied to data of interest. Students will work in teams of 3 or 4 and be responsible for finding their own data. Each team will create presentation materials and create a video presentation.

In general, each project consists of finding a data set of interest, employing graphical methods for presenting the data, fitting and refining the appropriate statistical model, assessing the adequacy of the model, generating and running appropriate SAS code, and interpreting the results. To the best of your knowledge, each project data set should not have been previously analyzed in the way you plan to use it for your project.

Grade Complaints: Address your work in question first to the TA responsible for grading it (maybe a different person for different assignments and projects). Provide **a clear, brief, written explanation** of why you think you deserve additional credit. The written statement must be provided **within one week** after the work is graded and available to the class in general. All grade disputes must be resolved by the last day of normal classes (before finals week).

Other Grade Issues: All coursework granted an extension for medical reasons, etc., must be completed by the agreed-upon deadline. Under no circumstances will modified due dates extend beyond the last day of classes (before finals week). Final course point totals will be assigned letter grades according to the Grade Assignments scale given above. There will be **no rounding up of final point totals.** Please do not send

messages asking for your point total to be rounded up because you will not get a response. The policy is set as described above.

Tentative Course Outline:

Week of	Topics	Assignments/Project
Jan. 6	Intro / Stat. Modeling, Simple Regression	First Day Attend. Due 1/8
Jan. 13	Prediction, Transformations, Outliers	
Jan. 20	Regression Inference, Multiple Regression	Assignment #1 due 1/24
Jan. 27	Multicollinearity, Nested Models, Predictor Selection	Project A Idea Posts 1/29 & 1/31
Feb. 3	Subsets, Categorical Coding, Bootstrap	Project A due 2/7
Feb. 10	One-Way ANOVA, Post-Hoc Testing	Case Study Due 2/14
Feb. 17	Two-Way ANOVA. Interaction, Eq. Variance Test	
Feb. 24	Comparisons, Contrasts, Reg w/Indicators, ANCOVA	Assignment #2 due 2/28
Mar. 3	Project B Set-Up, Logit Function	
Mar. 10	<i>Spring Break</i>	
Mar. 17	Binary Log. Reg., Odds, Inference, Empirical Log. Plot	Project B due 3/21
Mar. 24	Log. Reg. Test Stat., Multiple Logistic Regression	Assignment #3 due 3/28
Mar. 31	Log. Reg, Model Assessment, ROC Curves	
Apr. 7	Gain/Lift, 2-Way Tables, Categorical Predictors	Assignment #4 due 4/11
Apr. 14	Validating /Scoring Models, Project C Setup	
Apr. 21	Project C Prep., Proj. C Video Presentation	Project C Video due 4/25
	Apr. 25: Project C Materials Upload	Project C Upload due 4/25

Certificate in SAS Programming and Data Analysis:

This course satisfies one of the four courses required for the SAS Programming and Data certificate jointly sponsored by FSU and the SAS Institute. **Students** interested in the program **must apply to the program before** the end of the semester in which **the second course in the program is taken**. In addition, a portfolio is required to be submitted in the last semester of the program and a representative assignment and/or project from this course must be included. For more details see <http://stat.fsu.edu/sas-certificate>.

Liberal Studies for the 21st Century:

The Liberal Studies for the 21st Century Program at Florida State University builds an educational foundation that will enable FSU graduates to thrive both intellectually and materially and to support themselves, their families, and their communities through a broad and critical engagement with the world in which they live and work. Liberal Studies thus offers a transformative experience. This course has been approved as meeting the requirements for Scholarship in Practice and thus is designed to help you become a flexible thinker; a productive member of society; and an independent learner.

University Attendance Policy:

Excused absences include documented illness, deaths in the family and other documented crises, call to active military duty or jury duty, religious holy days, and official University activities. These absences will be accommodated in a way that does not arbitrarily penalize students who have a valid excuse. Consideration will also be given to students whose dependent children experience serious illness.

Academic Honor System:

The Florida State University Academic Honor Policy outlines the University's expectations for the integrity of students' academic work, the procedures for resolving alleged violations of those expectations, and the rights and responsibilities of students and faculty members throughout the process. Students are responsible for reading the Academic Honor Policy and for living up to their pledge to "...be honest and truthful and...[to] strive for personal and institutional integrity at Florida State University." (Florida State University Academic Honor Policy, found at <http://fda.fsu.edu/academic-resources/academic-integrity-and-grievances/academic-honor-policy>).

Americans with Disabilities Act:

Florida State University (FSU) values diversity and inclusion; we are committed to a climate of mutual respect and full participation. Our goal is to create learning environments that are usable, equitable, inclusive, and welcoming. FSU is committed to providing reasonable accommodations for all persons with disabilities in a manner that is consistent with academic standards of the course while empowering the student to meet integral requirements of the course.

To receive academic accommodations, a student:

- (1) must register with and provide documentation to the Office of Accessibility Services (OAS);
- (2) must provide a letter from OAS to the instructor indicating the need for accommodation and what type; and,
- (3) should communicate with the instructor, as needed, to discuss recommended accommodations. A request for a meeting may be initiated by the student or the instructor.

Please note that instructors are not allowed to provide classroom accommodations to a student until appropriate verification from the Office of Accessibility Services has been provided.

This syllabus and other class materials are available in alternative format upon request.

For more information about services available to FSU students with disabilities, contact the

Office of Accessibility Services
874 Traditions Way
108 Student Services Building
Florida State University
Tallahassee, FL 32306-4167
(850) 644-9566 (voice)
(850) 644-8504 (TDD)
oas@fsu.edu
<https://dsst.fsu.edu/oas>

Confidential Campus Resources:

Various centers and programs are available to assist students with navigating stressors that might impact academic success. These include the following:

Victim Advocate Program
University Center A, Rm. 4100
(850) 644-7161
Available 24/7/365
Office Hours: M-F 8-5
<https://dsst.fsu.edu/vap>

Counseling and Psychological Services
Askew Student Life Center, 2nd floor
942 Learning Way
(850) 644-8255
<https://counseling.fsu.edu/>

University Health Services
Health and Wellness Center
(850) 644-6230
<https://uhs.fsu.edu/>

Syllabus Change Policy:

Except for changes that substantially affect implementation of the evaluation (grading) statement, this syllabus is a guide for the course and is subject to change with advance notice.